



# \$4FASHION

MANUAL

## MANUAL CONTENT

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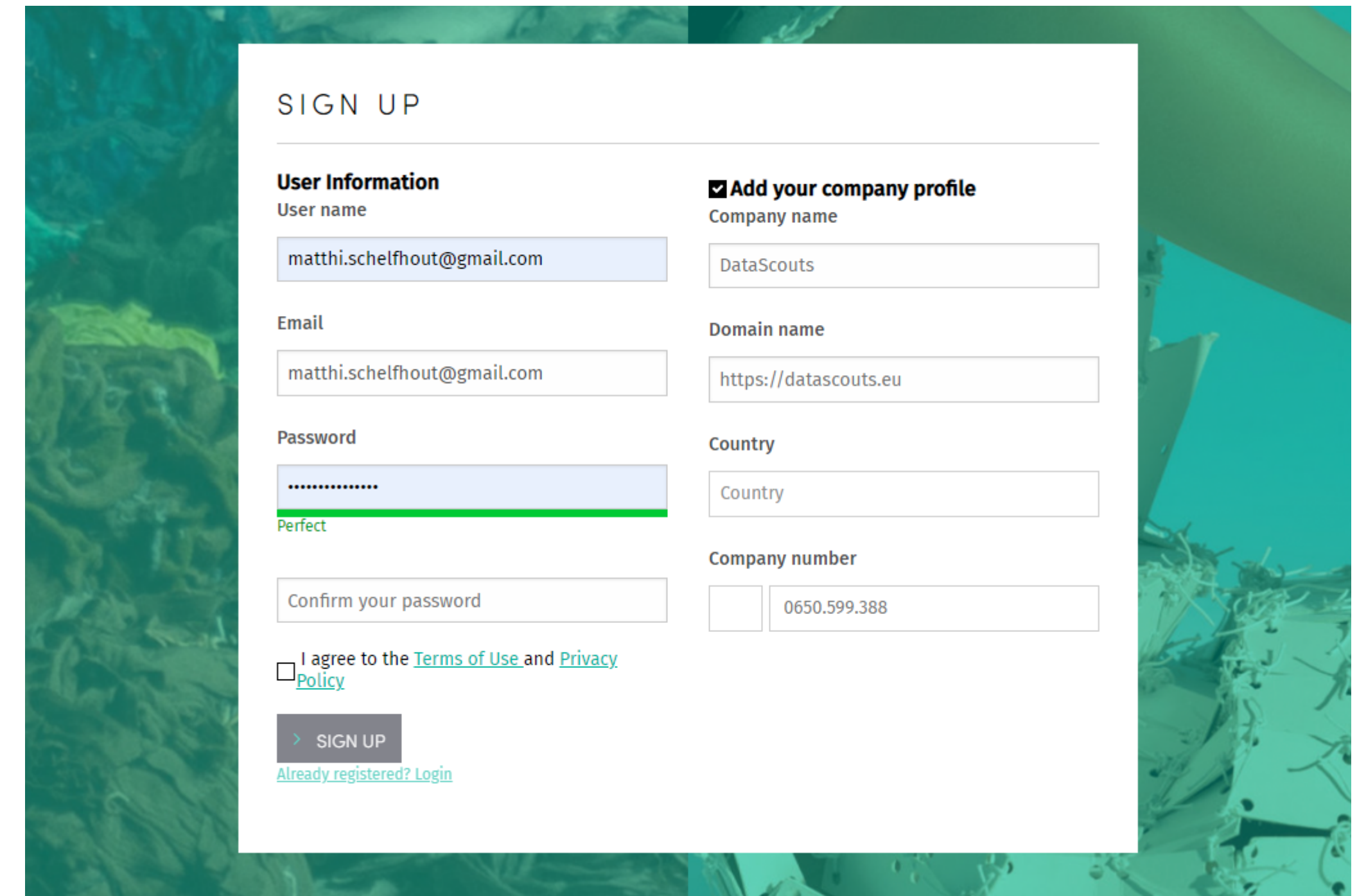


# S4FASHION

## HOW TO REGISTER FOR THE S4FASHION PLATFORM

- Head to <https://platform.s4fashion.eu/register>
- Fill in the registration form
- Agree to the [Terms of Use](#) and [Privacy Policy](#)
- Click [Sign Up](#)
- You can now [access](#) the platform temporarily. To gain permanent access, your registration will be curated by the platform owners to ensure the quality of the community.

**Note:** Next time you want to login, you will have to activate your account through the activation email you have received, before being able to visit the platform.

A screenshot of the S4FASHION registration form, titled "SIGN UP". The form is divided into two columns. The left column contains fields for "User Information": "User name" (filled with "matthi.schelfhout@gmail.com"), "Email" (filled with "matthi.schelfhout@gmail.com"), "Password" (filled with "\*\*\*\*\*" and a green progress bar labeled "Perfect"), and "Confirm your password". The right column contains a checkbox for "Add your company profile" (checked), followed by fields for "Company name" (filled with "DataScouts"), "Domain name" (filled with "https://datascouts.eu"), "Country" (filled with "Country"), and "Company number" (filled with "0650.599.388"). At the bottom left, there is a checkbox for "I agree to the Terms of Use and Privacy Policy" and a "SIGN UP" button. A link "Already registered? Login" is located at the bottom right of the form.

**SIGN UP**

**User Information**

User name  
matthi.schelfhout@gmail.com

Email  
matthi.schelfhout@gmail.com

Password  
\*\*\*\*\*  
Perfect

Confirm your password

☐ I agree to the [Terms of Use](#) and [Privacy Policy](#)

[SIGN UP](#)

[Already registered? Login](#)

**Add your company profile**

☒ Add your company profile

Company name  
DataScouts

Domain name  
https://datascouts.eu

Country  
Country

Company number  
0650.599.388

## HOW TO CREATE YOUR ACTOR

(if you have not done so during registration)

- Look for the ‘+’ button below on any page

- Click **Add New Actor**

- Fill in the name of your company

(if your company is already known by the system, you’ll see it appear below and you can click on it)

- Fill in your website URL

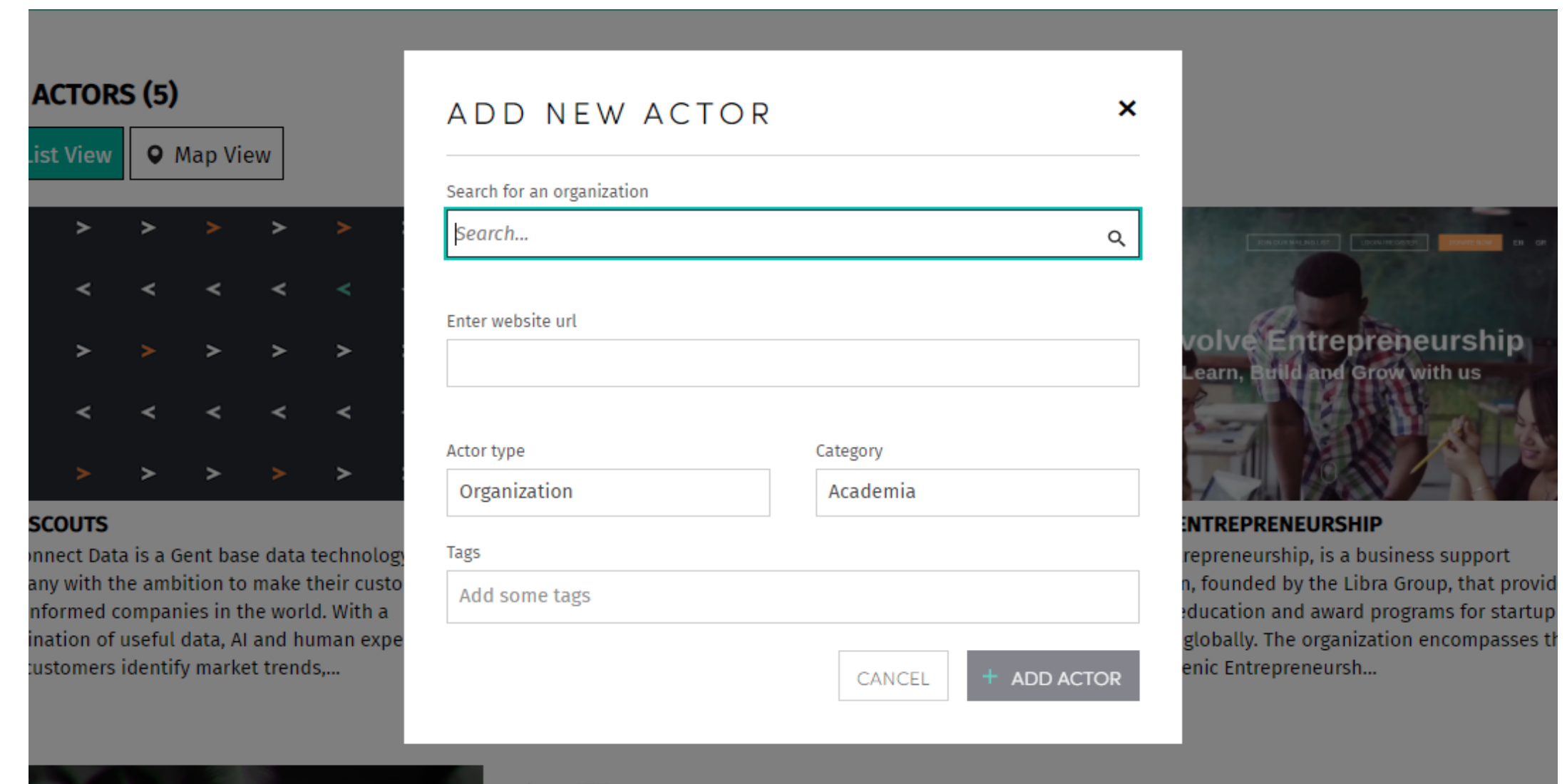
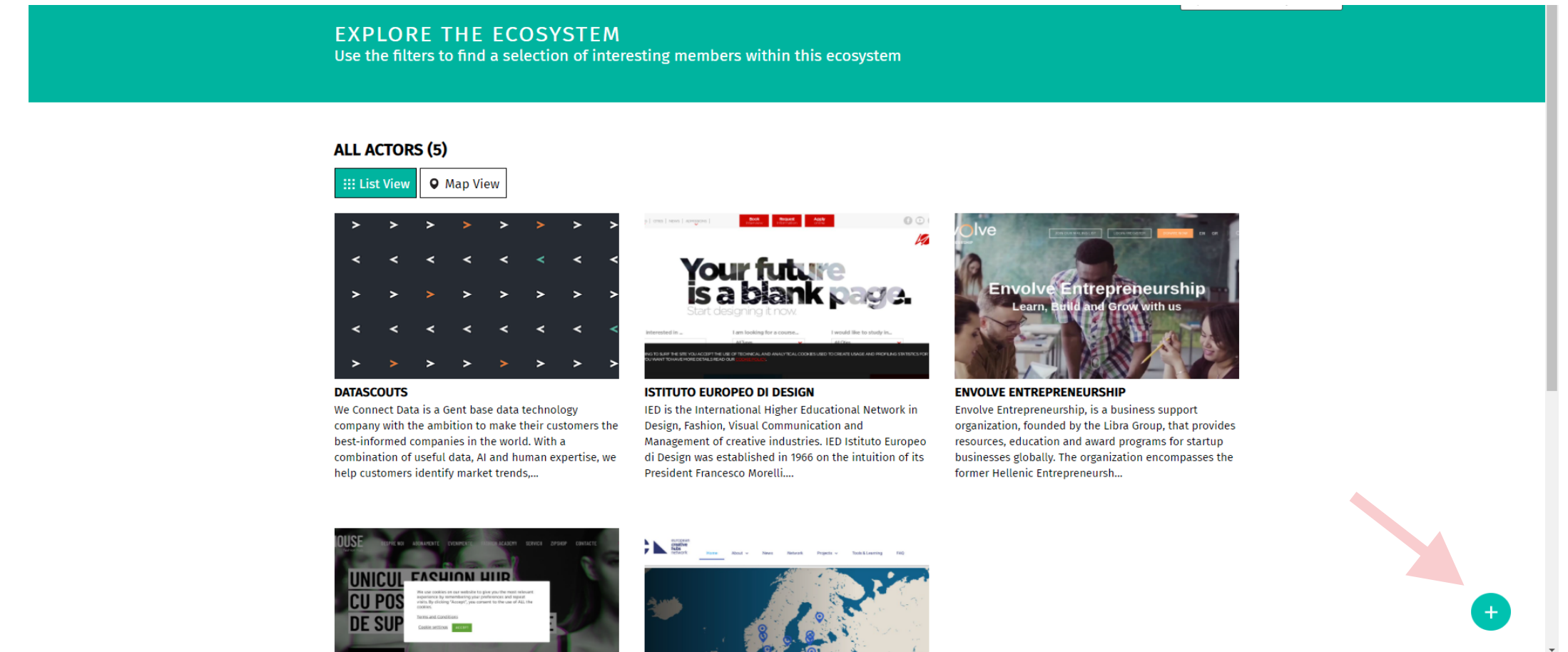
- Select actor type = **Organization** for company profile

- Select how you identify your company

(academia, association, brand, enabler, knowledge institute, manufacturere, etc.)

- Tags can be added

- Click **Add actor**



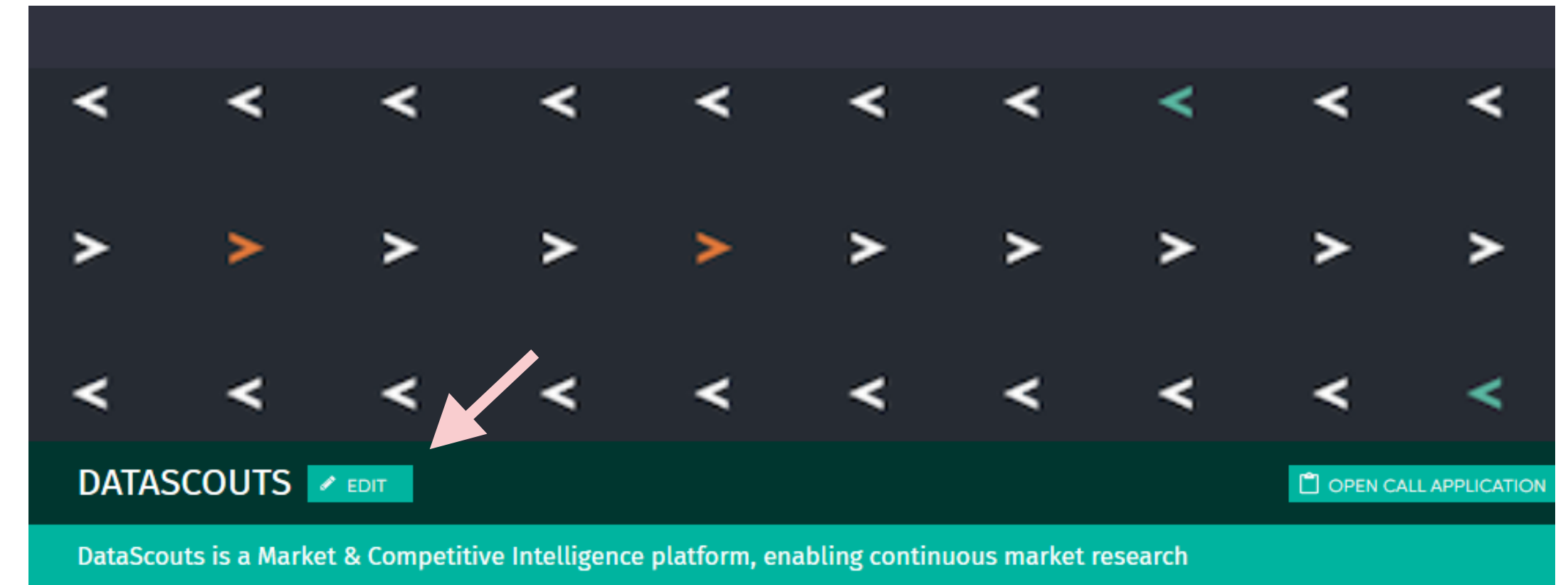


# \$4FASHION

## HOW TO COMPLETE YOUR ACTOR PROFILE

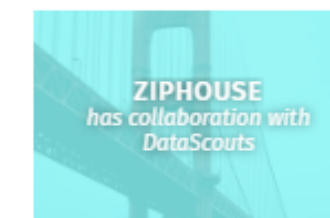
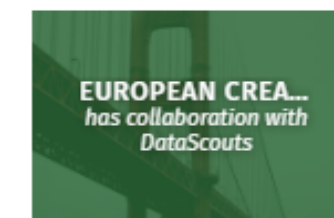
**Note:** Completing your profile is a must have to position yourself within the ecosystem, for other users to find you and to allow platform-generated matchmaking.

- After you have added your actor, the system will automatically search if it can upload information as found **on your website**.
- Click **edit** to to complete your profile and give more information about your activities, background, experience and collaborations linked to sustainable and circular fashion



### CONNECTIONS

[EDIT CONNECTIONS](#)



### DESCRIPTION

We Connect Data is a Gent base data technology company with the ambition to make their customers the best-informed companies in the world. With useful data, AI and human expertise, we help customers identify market trends, early signals, blind spots and strategic scenarios for the future. Our framework exposes networks & connections, opportunities & playfields, ideas & knowledge, the power balance in business relationships and makes comprehensible.

DataScouts, the Market & Competitive Intelligence Platform developed and commercialised by WCD, comes in 3 standard configurations:

- **DataScouts for Innovation & Technology Scouting:** AI-enabled market scan to translate a massive amount of structured & unstructured information of relevant stakeholders & a clear overview of market trends for a specific market/technology/ sector.
- **DataScouts for Market Watching:** AI-enabled Market & Competitive Intelligence platform to systematically map and monitor stakeholders, innova

# S4FASHION

## HOW TO COMPLETE YOUR ACTOR PROFILE

- Fill in your **company information**
- In your company description you can **upload images** (drag & drop) and add links
- In “describe your product or service offering” you can give a overview of **your offering**
- To apply to the open call you must provide the platform with your **activities, background, experience, collaborations** linked to sustainable and circular fashion in your company description.

Actors Announcements

EDIT: DATASCOOTS

Name DataScouts

Logo DATA SCOUTS

Also known as powered by We Connect Data

Type Organization

Main Identity Technology Provider

Description complete 75%

Company one liner (max. 100 characters)

DataScouts is a Market & Competitive Intelligence platform, enabling continuous market research

Describe your company

We Connect Data is a Gent base data technology company with the ambition to make their customers the best-informed companies in the world. With a combination of useful data, AI and human expertise, we help customers identify market trends, early signals, blind spots and strategic scenarios for the future. Our robust framework exposes networks & connections, opportunities & playfields, ideas & knowledge, the power balance in business relationships and makes them comprehensible.

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- **Activities** allow you to select the options that best describe the activities your company performs.
- You indicate the **SDG's** you're working on as a company
- **Specifications** allows you can indicate the certifications that your company has obtained and the innovative business models you apply.

OPEN CA

EDIT: DATASCOOTS

x

Activities

complete 44%

Business type

☒ B2B ☐ B2C ☐ Not-for-profit

activities

Advisory Services x

Research & Development x

Target Industries

Commercial & Professional Services x

technology

Select the UN sustainable development goals

SDG 9: Industry; Innovation; and Infrastructure x

SDG 17: Partnerships for the goals x

Specifications

☐ Certifications

Better Cotton Initiative (CBI)

Bluesign

Business Social Compliance Initiative (BSCI)

Cardato Recycled

Global Organic Textile Standard (GOTS)

Global Recycle Standard (GRS)

ISO 14001

ISO 45001

ISO 5000

Responsible Down Standard (RDS)

Responsible Wool Standard (RWS)

SA8000

SMETA

SToP by Oeko-Tex



# S4FASHION

## ANNOUNCEMENTS

- On [the message board](#) you can find relevant events, articles, use cases, webinars, new features, information about the EU Horizon 2020 project, etc.
- We invite you to [actively contribute](#) to the ecosystem & use the announcements to share upcoming events, projects, opportunities, vacancies, webinars, etc.

Actors

Che

MESSAGE BOARD

Latest announcements of events, vacancies, product releases & collaboration opportunities

ALL ANNOUNCEMENTS (2)

14.30 - 14.40

Welcome words and introduction

Judith Bosch, Textile ETP

14.40 - 15.00

The importance of cascading funding approach in European Commission's Projects on Textiles

Marco Manfroni, DG GROW, European Commission

15.00 - 15.10

Q&A

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FUNDING OPPORTUNITIES FOR SME INNOVATORS IN SUSTAINABLE & CIRCULAR FASHION

ETP, the European Technology Platform for Fibres Textiles Clothing is organising a series of webinars "Funding European Textile Innovation"

The next webinar will take place on 25 Mai from 14.30 to 16.30. We are looking forward to presenting the Call for Pilots of S4Fashion.

S4Fashion will support small medium-sized enterprises in launching new sustainable and circular processes for the fashion industry. We aim to develop a transnational network of...

READ MORE

S4FASHION | SUSTAINABILITY FOR FASHION

The S4Fashion project has officially kicked off. The project is co-funded by the COSME Programme of the European Union and is being led by the [European Creative Hubs Network](#) (ECHN) in partnership with [Envolve Entrepreneurship](#) Gr...

READ MORE

S4FASHION

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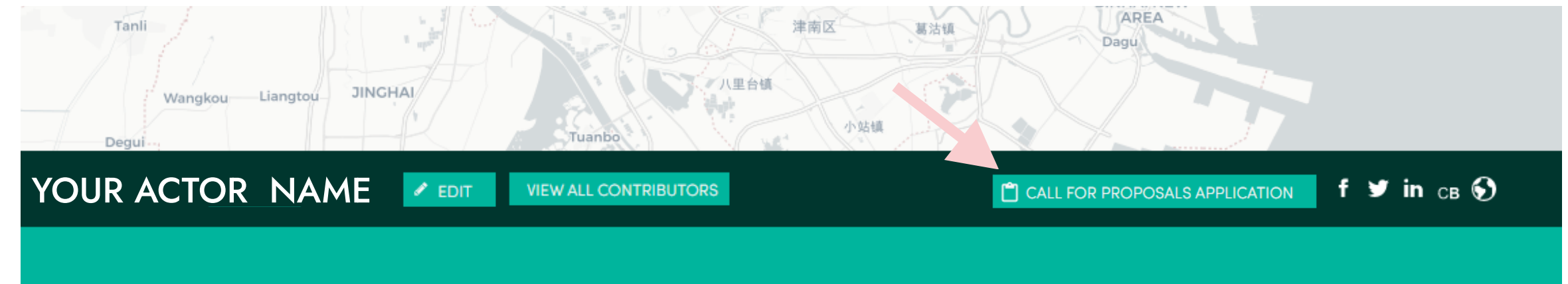


## HOW TO APPLY TO THE CALL FOR PROPOSALS

Note: You will have to complete the steps above to submit your application to the call for proposals

- Navigate to your [Actor Profile](#)
- Click the ‘[Call For Proposals Application](#)’-button
- Fill in the [Application Form](#):
  - [Identify the partners](#) participating in your project
  - Enter the [name](#) of your project
  - Select the main [Sustainable and/or Circular strategies](#) applied in your project
  - Upload the [Application Form](#)
  - Upload the [Declaration of Honour](#) files
  - Upload [Creative Material](#)

TIP: The Homepage banner informs you how much time there is left to submit your application to the call for proposals



OPEN CALL APPLICATION

EXPORT

S4FASHION - NEW SUSTAINABLE AND CIRCULAR WAYS FOR FASHION

The S4Fashion Open Call for proposals is supported by S4Fashion-Sustainability for Fashion sector project, funded by COSME programme, under Grant Agreement 958038.

The purpose of the call for proposals is to select and provide funding and support to 25 transnational partnerships that aim at creating a new innovative product or service directly improving the take-up and adoption of sustainability and circularity models and practices in the fashion sectors.

The selected partnerships will receive direct funding of up to EUR 15.000 for their innovative projects and will also benefit from additional business support services such as training workshops, mentoring, brokerage events, and investment forums to ensure the innovative projects develop into a marketable product.

IDENTIFY YOUR PARTNERS

Select the partners with whom you are applying for S4Fashion funding. Start typing their name and select your partner. If you made a mistake you can remove them by clicking on the "delete" button (the bin) in front of their name. Note: Partners must be registered to the platform in order to add them.

SELECT YOUR PARTNERS FROM THE DIRECTORY

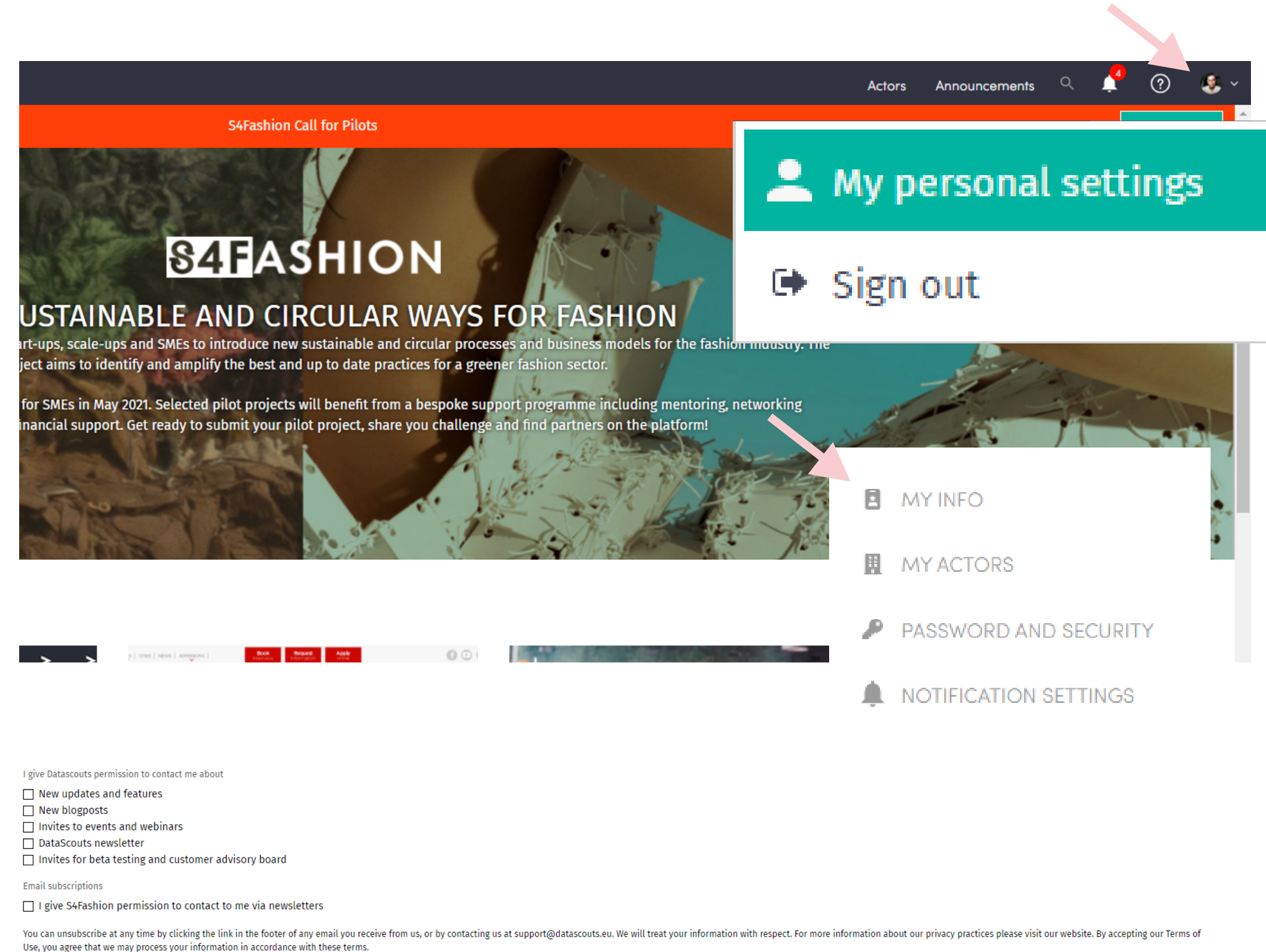
Search for actors...

SUBMIT YOUR PROPOSAL

# S4FASHION

## PERSONAL SETTINGS

- Click your avatar in the right top corner to access [My personal settings](#)
- [My Info:](#)
- Here you can provide additional personal information to feed the matchmaking algorithm.
- Select the permissions for the communication you would like to receive from the S4Fashion Ecosystem







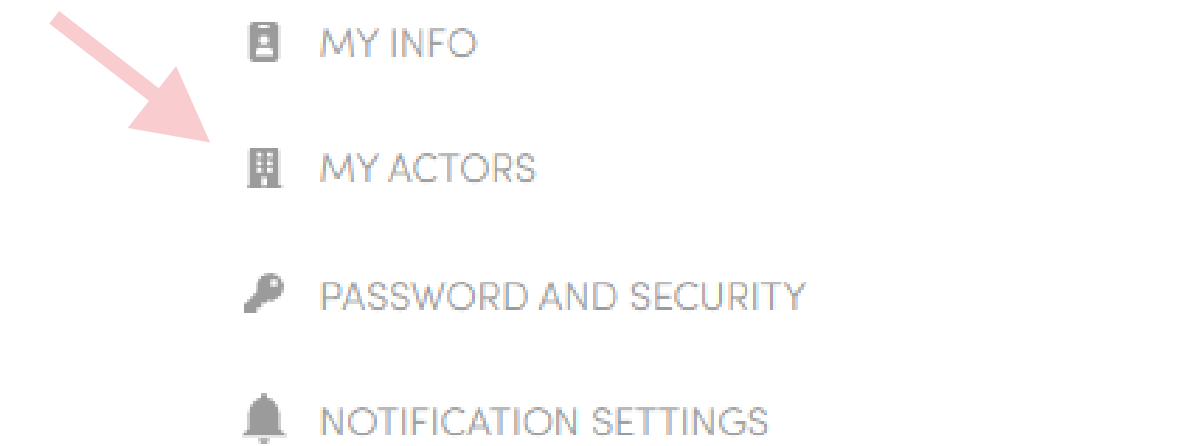
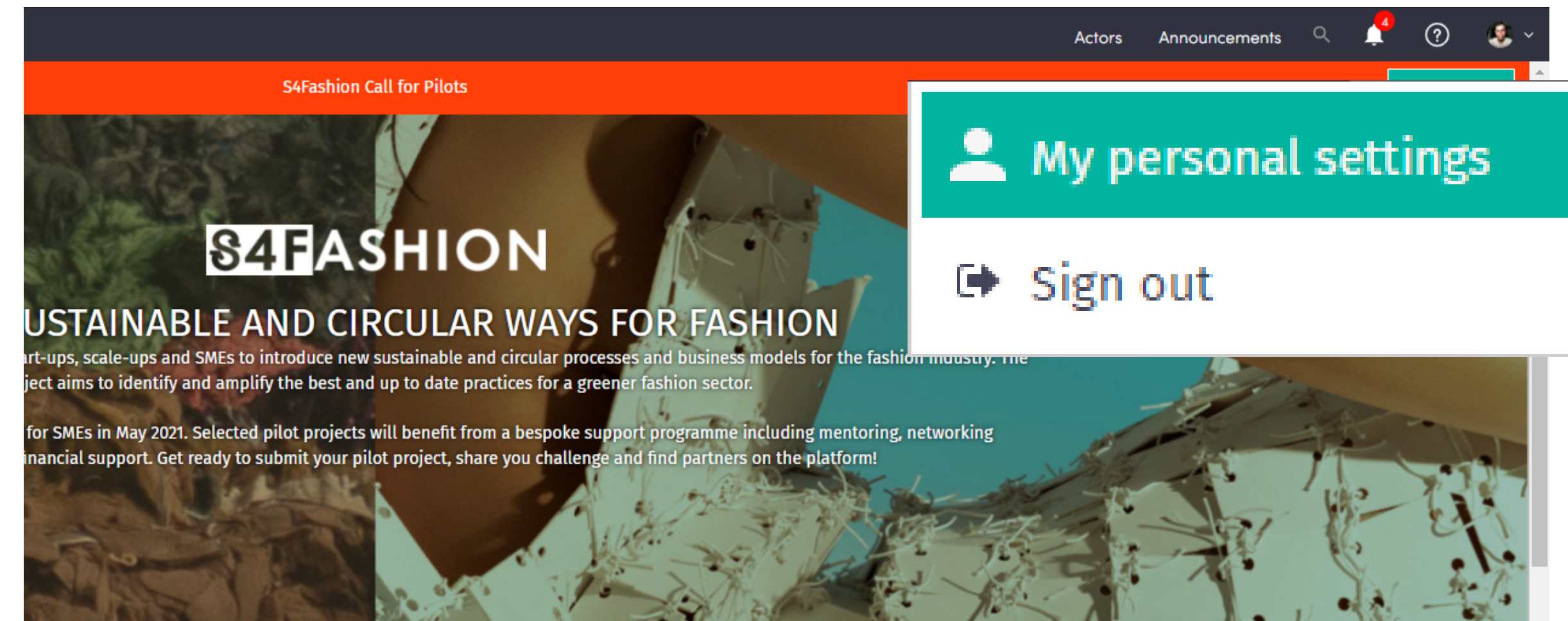
## PERSONAL SETTINGS

Click your avatar in the right top corner to access

[My personal settings](#)

### [My Actors:](#)

· This is the place to present your collection or the products and services you offer, the events you organise, the communities you run, etc.



### MY COMPANY INFO



DATASCOOTS





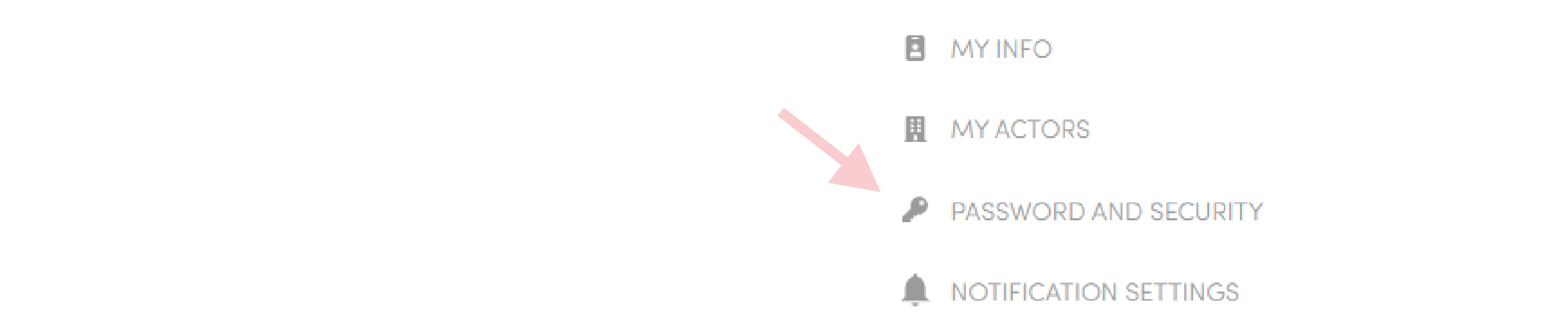
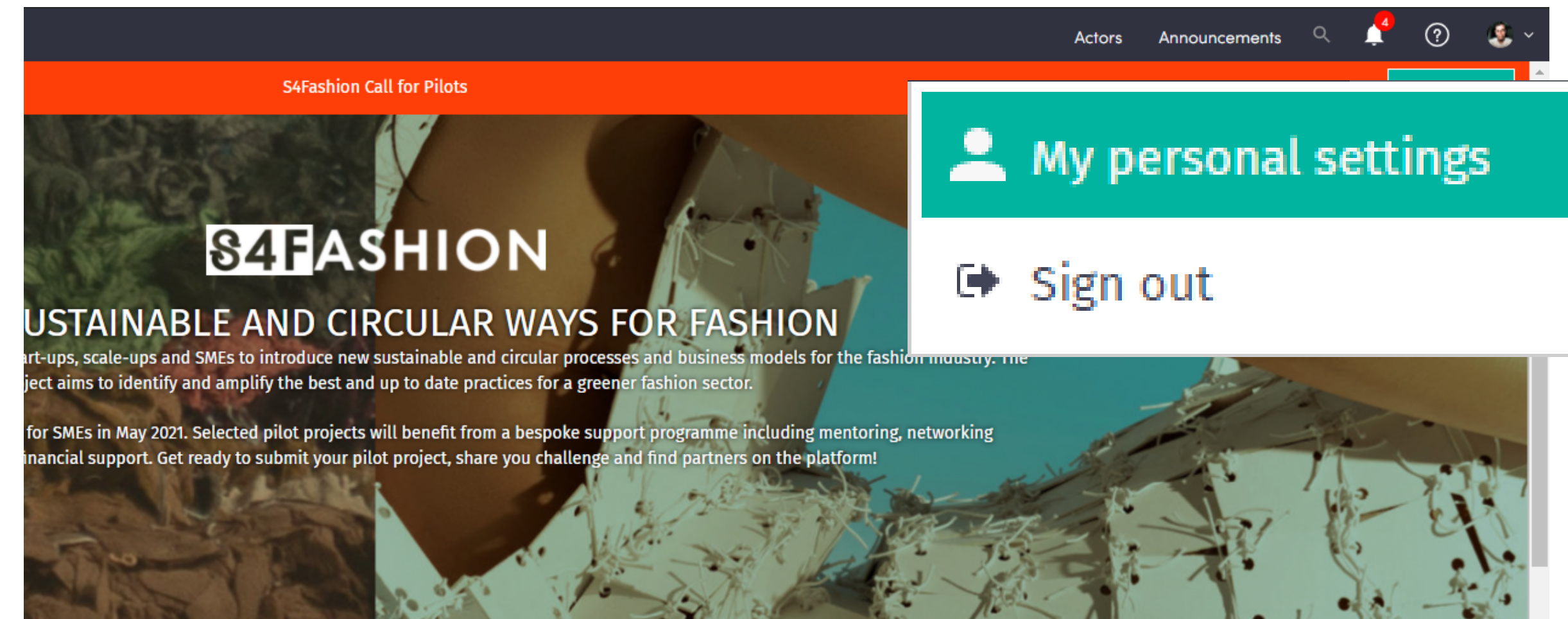
## PERSONAL SETTINGS

Click your avatar in the right top corner to access

[My personal settings](#)

[Password and Security:](#)

- Here you can change your password



### PASSWORD AND SECURITY

Current password

New password

Confirm new password

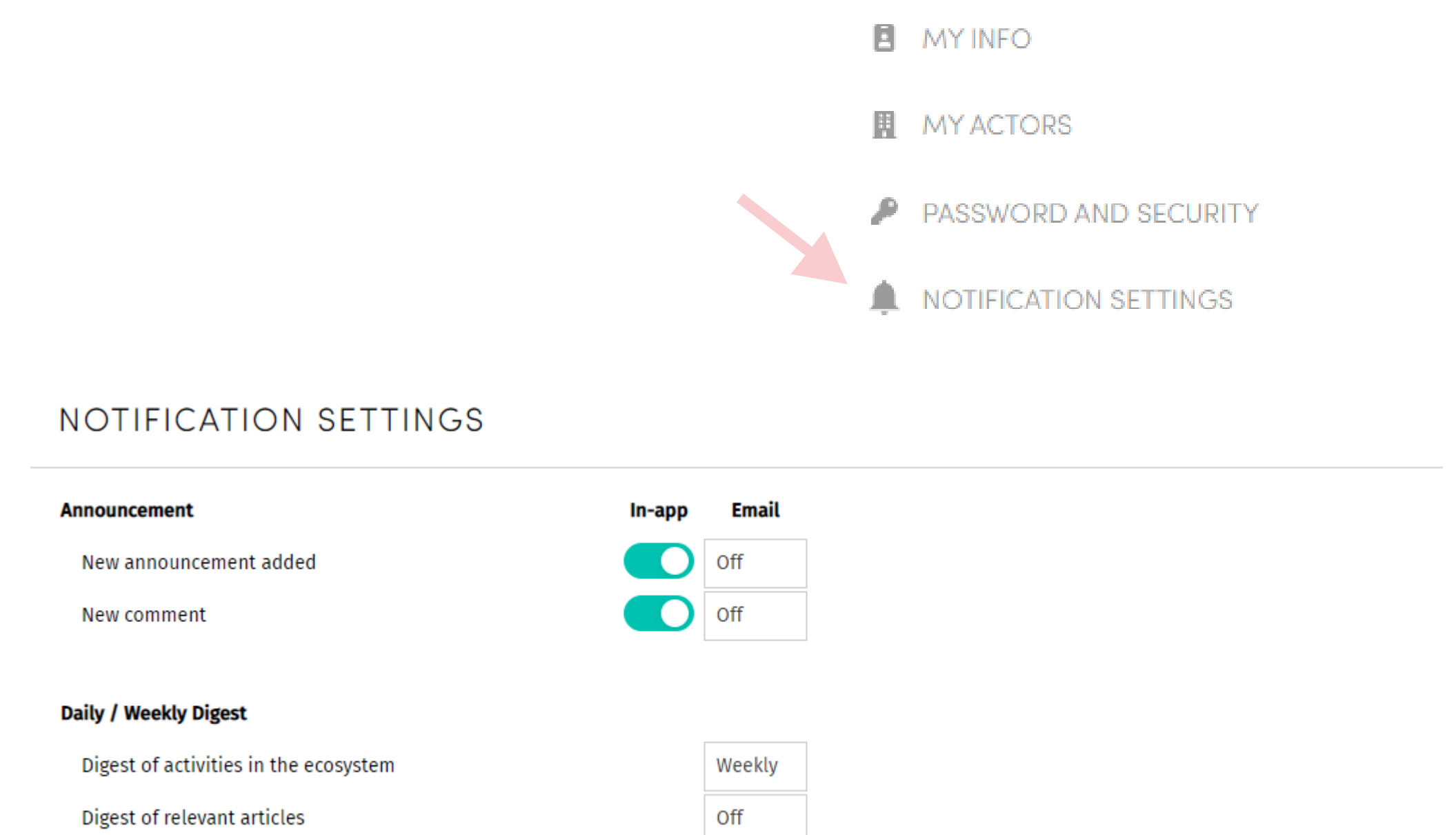
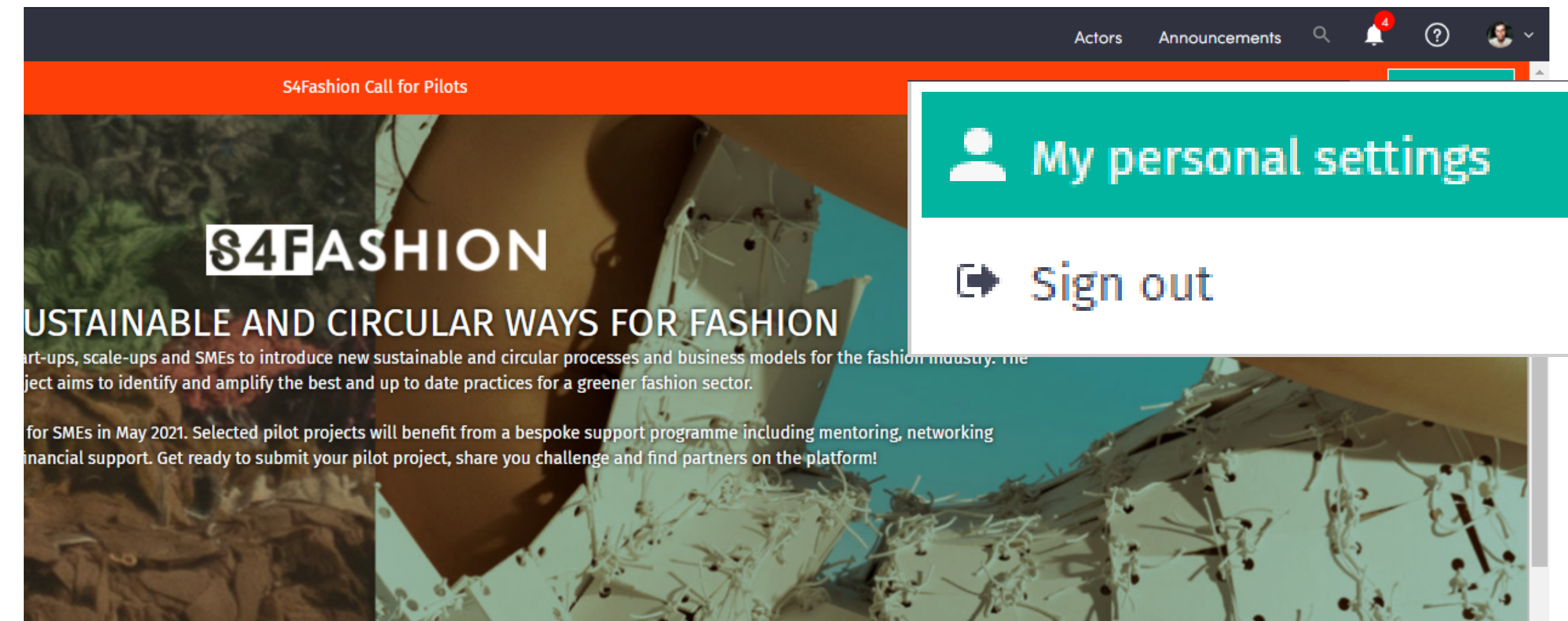
## PERSONAL SETTINGS

Note: Stay informed about what is happening in the ecosystem

Click your avatar in the right top corner to access  
[My personal settings](#)

### Notification Settings:

- Select what notificatons you would like to receive
  - In-app: notifications only on platform.s4fashion.eu
  - Email: receive a notification by email when something happens in your ecosystem
  - Ecosystem digest : a recap email with what has happened in your ecosytem
  - Content digest: most important articles on the new topic you follow



**ANY MORE QUESTIONS?**

[support@s4fashion.eu](mailto:support@s4fashion.eu)